

**JJ COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)**

**PUDUKKOTTAI**

**WORKSHOPS/SEMINARS/SPECIAL LECTURES CONDUCTED**

**J.J. COLLEGE OF ARTS AND SCIENCE (Autonomous)**

**(Re-Accredited with 'A' Grade by NAAC)**

**Sivapuram Post, Pudukkottai – 622 422**

**PG & Research Department of Business Administration**

**Cordially invites you for**

**“Training in Soft Skills and Communication Strategies”  
(One Day Soft Skill Training Programme)**

**On**

**Monday, December 13, 2021**

**at 10.00 a.m.**

**By**

**Mr. S. Manikandan**

**Regional Learning Development Manager**

**Dvara, KCFS, Madurai**

**&**

**Mr. S. Saravanan**

**Assistant Professor**

**Gnanam School of Business, Thanjavur**

***Under the Presidentship of***

**Mr.N.Shanmuugasundaram**

**Head, PG & Research Department of Business Administration**

**J.J. College of Arts and Science (Autonomous), Pudukkottai**

**Venue: KIM Conference Hall**

**Management, Director, Staff and Students**

**J.J. COLLEGE OF ARTS AND SCIENCE (Autonomous)**  
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Sivapuram Post, Pudukkottai – 622 422

**PG & Research Department of Business Administration**

**Cordially invites you for**

***'SIMPLIFIED KUNDALINI YOGA PRACTICE'***

by

**Mr.M.Muthukumaresan**  
**Counselling Psychologist**  
**Professor in SKY in World Community Service Centre**  
**Pudukkottai**

in

**KIM Conference Hall**  
**On**  
**Friday, December 03, 2021**  
**from**

**10.00 a.m. to 3.30 pm**

**Under the Presidentship of**  
**Dr.J.Parasuraman**  
**Principal,**  
**J.J. College of Arts and Science (Autonomous),**  
**Pudukkottai**  
**Management, Principal, Head, Staff and Students**

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**PG & Research Department of Business Administration**

## **Drucker's Club**

Cordially invites you to a Guest Lecture Programme

On

**“Digitalization in Banking Beyond COVID 19”**

**24.11.2021 at 11.15 a.m. on Wednesday**

By

**Mr.T.Selvam**

Senior Branch Manager  
Indian Bank, Pillayarpatti Branch.  
Sivagangai District

*Under the presidency of*

**Mr.N.Shanmugasundaram**

Head, PG & Research Department of Business Administration

J.J. College of Arts and Science (Autonomous), Pudukkottai-622422

**Venue:** M.B.A. Conference Hall

Management, Principal,  
Staff and Students.



# J.J.COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(A Silver Jubilee Institution)

(Re-Accredited by NAAC with 'A' Grade in 3<sup>rd</sup> cycle)

(Affiliated to Bharathidasan University, Tiruchirappalli)  
J.J. Nagar, Sivapuram, Pudukkottai – 622 422

## PG & Research Department of Management

*Organizes*

### Two day International webinar on **THE ECONOMIC IMPACT OF COVID-19 AND STRATEGIES FOR POST-PANDEMIC SURVIVAL AND REGENERATION**



**RESOURCE PERSON**

**Dr.C.Ramasamy**

Former Vice Chancellor,  
Tamil Nadu Agricultural University, Coimbatore  
Former Member, State Planning Commission Tamil Nadu

**10.06.2020**

**Session 1 : 11.00 a.m. - 12.00 p.m.**

**"Managing Agriculture  
in a Period of Crisis"**



**Dr.Isaiah Onsarigo Miencha**

Ag, Rector, Dean Faculty of Management,  
Bujumbura International University, Burundi

**Session 2 : 12.00 p.m. - 01.00 p.m.**

**"Economic Impact of  
Global Pandemic  
during Covid19"**



**RESOURCE PERSON**

**Dr.M.Malarkodi**

Assistant Professor  
Directorate of Agribusiness Development  
Tamil Nadu Agricultural University, Coimbatore

**11.06.2020**

**Session 3 : 11.00 a.m. - 12.00 p.m.**

**Needs of MSMEs  
and Entrepreneurs  
during Covid19**



**Dr.V.M.Indumathi**

Assistant Professor (ARM)  
Agricultural College and Research Institute  
Kudumiyamalai , Pudukkottai.

**Session 4 : 12.00 p.m. - 01.00 p.m.**

**"Challenges Faced by  
Agriculture Supply  
Chain after Covid19."**

**Dr.S.Kavitha**  
Chief Patron

**Dr.J.Parasuraman**  
Patron

**Dr.K.Uma**  
HOD

**Dr.K.Punitha**  
Organizing Secretary

**Target Participants : PG / Research Scholars / Faculty / Farmers**

**Registration Link :**

[https://docs.google.com/forms/d/e/1FAIpQLScYrOaKvzHJQwaMo7JjCGVqt6IezdbD0HrUuQkTJTjTyMa4uqCA/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLScYrOaKvzHJQwaMo7JjCGVqt6IezdbD0HrUuQkTJTjTyMa4uqCA/viewform?usp=pp_url)

► **No Registration Fee**      ► **E-Certificate will be provided to all the participants**

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**PG & Research Department of Management**

Organizes  
a Webinar on

***“Turn the challenges into opportunity  
Covid 19 Pandemic”***

**Resource Persons**

***Session – 1***

**Dr.K.Malik Ali,  
Assistant Professor,  
Department of Commerce,  
Sri Sevugan Annamalai College,  
Devakottai**

***Emerging Business during Covid  
19 Pandemic***

***Session – 2***

**Dr.M..Ayisha Millath,  
Assistant Professor,  
Alagappa Institute of Management,  
Alagappa University,  
Karaikudi.**

***Reshaping Flexible Working Time  
during Covid 19***

***Session – 3***

**Mr.T.Selvam,  
Senior Manager,  
Indian Bank,  
Pillayaripatti,  
Sivangai District.**

***Emergency line of credits to  
overcome Covid 19***

**Date: 02.06.2020**

**Time: 10.00a.m to 12.00 noon**

***Instructions***

- ❖ No Registration Fee.
- ❖ E-Certificate will be provided to all the participants through email. Contact no:9786367010.

**Mr.N.Subramanian**

*Chief Patron*

**Dr.J.Parasuraman**

*Patron*

**Dr.K.Uma**

*Convener*

**Dr.S.Parithi**

*Organizing Secretary*